

**PLAINTIFF, THE PROCTER & GAMBLE COMPANY'S EXHIBIT LIST**

| <b>Pltfs<br/>Ex.</b> | <b>Description</b>               |
|----------------------|----------------------------------|
| 1                    | Appendix A to P&G's Memo of Law  |
| 2                    | Biesbrock Affidavit and Exhibits |
| 3                    | Randall Affidavit and Exhibits   |
| 4                    | Williams Affidavit and Exhibits  |
| 5                    | DuPont Declaration and Exhibits  |
| 6                    | Gallagher Ex. 1                  |
| 7                    | Gallagher Ex. 2                  |
| 8                    | Gallagher Ex. 3                  |
| 9                    | Gallagher Ex. 4                  |
| 10                   | Gallagher Ex. 5                  |
| 11                   | Gallagher Ex. 6                  |
| 12                   | Gallagher Ex. 7                  |
| 13                   | Gallagher Ex. 8                  |
| 14                   | Gallagher Ex. 9                  |
| 15                   | Gallagher Ex. 10                 |
| 16                   | Gallagher Ex. 11                 |
| 17                   | Gallagher Ex. 12                 |
| 18                   | Gallagher Ex. 13                 |
| 19                   | Gallagher Ex. 14                 |
| 20                   | Gallagher Ex. 15                 |
| 21                   | Gallagher Ex. 16                 |
| 22                   | Gallagher Ex. 17                 |
| 23                   | Gallagher Ex. 18                 |
| 24                   | Gallagher Ex. 19                 |
| 25                   | Gallagher Ex. 20                 |
| 26                   | Gallagher Ex. 21                 |
| 27                   | Gallagher Ex. 22                 |
| 28                   | Gallagher Ex. 23                 |
| 29                   | Gallagher Ex. 24                 |
| 30                   | Gallagher Ex. 25                 |
| 31                   | Gallagher Ex. 26                 |
| 32                   | Gallagher Ex. 27                 |
| 33                   | Gallagher Ex. 29                 |
| 34                   | Gallagher Ex. 30                 |
| 35                   | Gallagher Ex. 31                 |

| <b>Pltfs<br/>Ex.</b> | <b>Description</b> |
|----------------------|--------------------|
| 36                   | Gallagher Ex. 32   |
| 37                   | Gallagher Ex. 33   |
| 38                   | Gallagher Ex. 34   |
| 39                   | Gallagher Ex. 35   |
| 40                   | Gallagher Ex. 36   |
| 41                   | Gallagher Ex. 37a  |
| 42                   | Gallagher Ex. 37b  |
| 43                   | Gallagher Ex. 38   |
| 44                   | Gallagher Ex. 39   |
| 45                   | Gallagher Ex. 40   |
| 46                   | McInnes Ex. 1      |
| 47                   | McInnes Ex. 2      |
| 48                   | McInnes Ex. 3      |
| 49                   | McInnes Ex. 4      |
| 50                   | McInnes Ex. 5      |
| 51                   | McInnes Ex. 6      |
| 52                   | McInnes Ex. 7      |
| 53                   | McInnes Ex. 8      |
| 54                   | McInnes Ex. 9      |
| 55                   | McInnes Ex. 10     |
| 56                   | McInnes Ex. 11     |
| 57                   | McInnes Ex. 12     |
| 58                   | McInnes Ex. 13     |
| 59                   | McInnes Ex. 14     |
| 60                   | McInnes Ex. 15     |
| 61                   | McInnes Ex. 16     |
| 62                   | McInnes Ex. 17     |
| 63                   | McInnes Ex. 18     |
| 64                   | McInnes Ex. 19     |
| 65                   | McInnes Ex. 20     |
| 66                   | McInnes Ex. 21     |
| 67                   | McInnes Ex. 22     |
| 68                   | McInnes Ex. 23     |
| 69                   | McInnes Ex. 24     |
| 70                   | McInnes Ex. 25     |

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|------------------|--------------------------------|
| 71               | McInnes Ex. 26                 |
| 72               | McInnes Ex. 27                 |
| 73               | McInnes Ex. 28                 |
| 74               | McInnes Ex. 29                 |
| 75               | McInnes Ex. 30                 |
| 76               | McInnes Ex. 31                 |
| 77               | McInnes Ex. 32                 |
| 78               | McInnes Ex. 33                 |
| 79               | McInnes Ex. 34                 |
| 80               | McInnes Ex. 35                 |
| 81               | McInnes Ex. 36                 |
| 82               | McInnes Ex. 38                 |
| 83               | McInnes Ex. 39                 |
| 84               | McInnes Ex. 40                 |
| 85               | McInnes Ex. 41                 |
| 86               | McInnes Ex. 42                 |
| 87               | McInnes Ex. 43                 |
| 88               | McInnes Ex. 44                 |
| 89               | McInnes Ex. 45                 |
| 90               | McInnes Ex. 46                 |
| 91               | Ortblad Ex. 1                  |
| 92               | Crum Ex. 1                     |
| 93               | Crum Ex. 2                     |
| 94               | Ultreo New Advertising Slick 1 |
| 95               | Ultreo New Advertising Slick 2 |
| 96               | Gallagher Declaration Ex. F    |
| 97               | McInnes Declaration Ex. G      |
| 98               | McInnes Declaration Ex. H      |
| 99               | Randall Deposition Exhibit 17  |
| 100              | Randall Deposition Exhibit 19  |
| 101              | PG005954-6001                  |
| 102              | PG 007024-7029                 |
| 103              | PG 004358-61                   |
| 104              | ULTREO 12660                   |
| 105              | ULTREO 21456-21510             |

| <b>Pltfs Ex.</b> | <b>Description</b>                              |
|------------------|---|
| 106              | ULTREO 31897-99                                 |
| 107              | ULTREO 13242-13246                              |
| 108              | ULTREO 12676-80                                 |
| 109              | ULTREO 15254-58                                 |
| 110              | ULTREO 16709-10                                 |
| 111              | ULTREO 16675-76                                 |
| 112              | ULTREO 23591-2                                  |
| 113              | ULTREO 23293-98                                 |
| 114              | ULTREO 22743-44                                 |
| 115              | ULTREO 22003-6                                  |
| 116              | ULTREO 22504-06                                 |
| 117              | ULTREO 21897-918                                |
| 118              | ULTREO 21852-21896                              |
| 119              | ULTREO 22890-22893                              |
| 120              | ULTREO 22894-96                                 |
| 121              | ULTREO 23566-68                                 |
| 122              | ULTREO 24058-060                                |
| 123              | ULTREO 23323-328                                |
| 124              | ULTREO 12580-82                                 |
| 125              | ULTREO 9568-9605                                |
| 126              | ULTREO 9288                                     |
| 127              | ULTREO 12666-67                                 |
| 128              | ULTREO 13239-41                                 |
| 129              | ULTREO 13634-637                                |
| 130              | ULTREO 15418-21                                 |
| 131              | ULTREO 16050-55                                 |
| 132              | ULTREO 23447-23478                              |
| 133              | ULTREO 15835-36                                 |
| 134              | ULTREO 21456-21510                              |
| 135              | ULTREO 11724-728                                |
| 136              | Biesbrock Expert Report and Exhibits            |
| 137              | Genco Expert Report and Exhibits                |
| 138              | Biesbrock Supplemental Declaration and Exhibits |
| 139              | Randall Supplemental Declaration                |

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| <b>Pltfs<br/>Ex.</b> | <b>Description</b>  |
|----------------------|---|
| 140                  | Dupont Supplemental Declaration   |
| 141                  | Ultreo Infomercial Video  |
| 142                  | To be named documents produced<br>on 12/12/07 related to the<br>deposition of Joel Berg |
| 143                  | Exhibits to the Deposition of Joel<br>Berg  |

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**CERTIFICATE OF SERVICE**

The foregoing EXHIBIT LIST was served on all counsel of record on December 12, 2007 by electronic mail through the Court's CM/ECF system.

/s/ Laura W. Sawyer